

## india mahdavi

ARI

CUSHIONS

EMBROIDED WOOL

- L40 X W40 CM

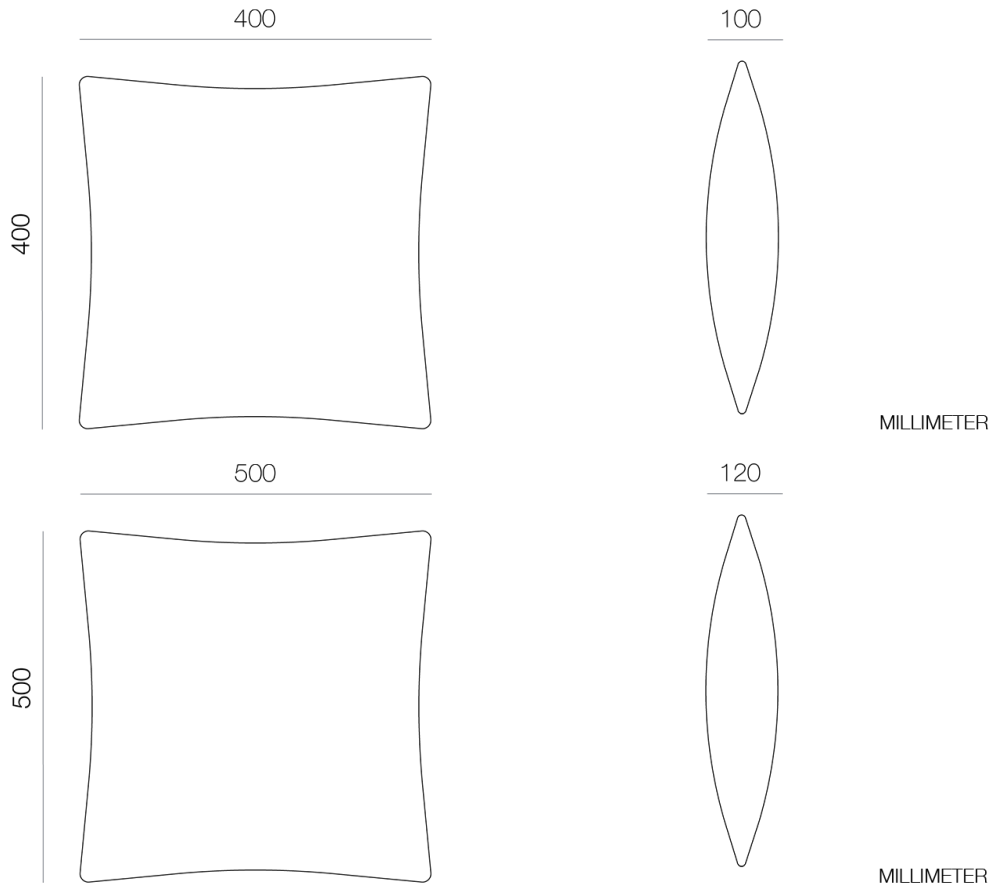
- L50 X W50 CM



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# ari

## DIMENSIONS



## SPECIFICATION

- THESE CUSHIONS ARE HAND EMBROIDERED BY CRAFTSMEN IN KASHMIR AND NEW DELHI, INDIA, USING THE LOCAL ARI TECHNIQUE.
- THIS SQUARE FORMAT CUSHION IS LIKE A CANVAS ON WHICH INDIA EXPRESSES A STREAK OF JOY THROUGH GEOMETRIC OR FIGURATIVE SHAPES USING THE RENOWNED CHAINSTITCH TECHNIQUE. THIS COLLECTION IS ENHANCED EVERY YEAR WITH NEW SHAPES, COLOURS AND NAMES – THE MORE THE MERRIER.
- THE ARI CUSHIONS CAN BE COMBINED WITH THE BONBON COLLECTION TO PUNCTUATE AND ENERGIZE A LIVING SPACE.
- 55% WOOL AND 45% COTTON. CASHMERE BASED WOOL.
- MADE IN INDIA

## CARE INSTRUCTIONS

- CUSHION COVERS SHOULD BE WASHED DRY ONLY, WITH A DRYING TEMPERATURE OF LESS THAN 40°C.
- TURN AND TAP THE CUSHIONS REGULARLY TO MAINTAIN THEIR SHAPE.
- CASHMERE IS A MATERIAL THAT LOVES WATER.
- YOU CAN ALSO HAND-WASH IT IN COLD WATER AT ABOUT 30°C, WITH A SPECIAL WOOL OR CASHMERE SHAMPOO PRODUCT. QUICKLY DIP YOUR CASHMERE PIECE (DO NOT LEAVE IT IN THE WATER), PAT IT AND RINSE IT IN CLEAN WATER. DRY IT FLAT ON A TOWEL, AWAY FROM LIGHT AND HEAT.
- NEVER USE A FABRIC SOFTENER FOR ANY WASHING METHOD, UNDER ANY CIRCUMSTANCES.